

From: **Bausch + Lomb Vision SVP** <email@address.com>

To: [[Pentavision Database](#)] <email@address.com>

Subject Line: Let your custom soft lens potential flourish

Preview Text: Introducing Bausch + Lomb Revive™, a new family of custom soft lenses to meet the needs of more patients.

Date: **Day, Month XX, 2022 at XX:XX AM**

[Click here](#) to view online.

BAUSCH + LOMB



Meet the needs of more patients and expand your custom soft potential with Revive™

A NEW FAMILY OF CUSTOM SOFT LENSES FOR PATIENTS WITH PRESCRIPTIONS BEYOND STANDARD PARAMETERS.

You'll appreciate:



Spherical, Toric, Multifocal, and Multifocal Toric options in expanded parameters:

SPHERICAL

+30.00D to
-30.00D in
0.25D steps

TORIC

Cylinder: -0.50D to
-10.00D in 0.25D steps
AXIS: 1° to 180°
in 1° steps

MULTIFOCAL

ADD powers up
to +3.00D



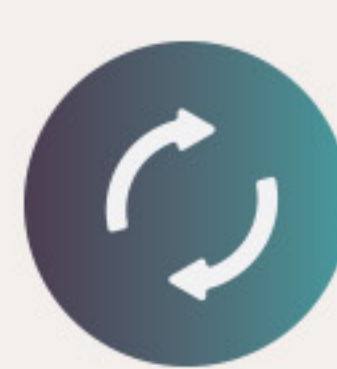
Multifocal Toric with Customizable Center Near-Zone - Size: 2.4 mm standard



Customizable Base Curve - from 6.5 mm to 9.7 mm



Lenses in **small and large diameters**- from 10.0 mm to 16.0 mm



Dual Elliptical Stabilization - an orientation and rotational lens stability technology

Let your custom soft potential flourish

I'm interested. Show me the way.

Important Safety Information for Gas Permeable and Customized Soft Contact Lenses

BAUSCH + LOMB

See better. Live better.

WARNINGS:

Patients should be advised of the following warnings pertaining to contact lens wear:

- Problems with contact lenses and lens care products could result in serious injury to the eye. It is essential that patients follow their eyecare practitioner's directions and all labeling instructions for proper use of lenses and lens care products, including the lens case. Eye problems, including corneal ulcers, can develop rapidly and lead to loss of vision.
- Daily wear lenses are not indicated for overnight wear, and patients should be instructed not to wear lenses while sleeping. Clinical studies have shown that the risk of serious adverse reactions is increased when daily wear lenses are worn overnight.
- Studies have shown that contact lens wearers who are smokers have a higher incidence of adverse reactions than nonsmokers.
- If a patient experiences eye discomfort, excessive tearing, vision changes, or redness of the eye, the patient should be instructed to immediately remove lenses and promptly contact his or her eyecare practitioner.

CONTRAINDICATIONS:

Do not use when any of the following conditions exist:

- Acute or subacute inflammation or infection of the anterior chamber of the eye
- Any eye disease, injury or abnormality, other than keratoconus, PMD, that affects the cornea, conjunctiva or eyelids
- Severe insufficiency of lacrimal secretion (dry eye)
- Corneal hypoesthesia (reduced sensitivity), if not aphakic
- Any systemic disease that may affect the eye or be exaggerated by wearing contact lenses
- Allergic reactions of ocular surfaces or adnexa that may be induced or exaggerated by wearing contact lenses or using contact lens solutions
- Allergy to any ingredient in a solution which is to be used to care for contact lenses
- Any active corneal infection (bacterial, fungal or viral)
- Red or irritated eyes

ADVERSE EFFECTS:

The following problems may occur with the use of contact lenses:

- Eyes stinging, burning, itching, irritation or other eye pain
- Comfort is less than when the lens was first placed on the eye
- Feeling of something in the eye such as a foreign body, scratched area
- Excessive watering (tearing) of the eye
- Unusual eye secretions
- Redness of the eyes
- Reduced sharpness of vision (poor visual acuity)
- Blurred vision, rainbows, or halos around objects
- Sensitivity to light (photophobia)
- Dry eyes

Revive is a trademark of Bausch & Lomb Incorporated or its affiliates.

©2022 Bausch & Lomb Incorporated or its affiliates. MTB.0002.USA.22

Bausch + Lomb Vision Care
1400 N. Goodman Street | Rochester, NY 14609

[PRIVACY POLICY](#) | [LEGAL NOTICE](#)

This email was transmitted to [email@address.com] by PentaVision LLC on behalf of Bausch + Lomb Vision Care because you opted in to receive email messages from PentaVision LLC. If you no longer wish to receive emails from PentaVision LLC, unsubscribe below. If you no longer wish to receive emails from Bausch + Lomb Vision Care, you can unsubscribe or update your email preferences [here](#).

Please do not reply to this email. If you have questions related to Bausch + Lomb Vision Care's Products, contact our Customer Care at: [1-800-553-5340](tel:1-800-553-5340).

[Forward to a Friend](#)

This message was transmitted by [PentaVision LLC](#) | 321 Norristown Road, Suite 150, Ambler, PA 19002 | [215-628-6550](tel:215-628-6550)

[Unsubscribe](#) | [View the PentaVision LLC Privacy Policy](#) | [Contact Us](#) - Please do not reply to this email message.

Please make sure our email messages don't get marked as spam by adding noreply@visioncareprofessional.com to your "approved senders" list.

From: **Bausch + Lomb Vision SVP** <email@address.com>

To: [[Pentavision Database](#)] <email@address.com>

Subject Line: Let your custom soft lens potential flourish

Preview Text: Introducing Bausch + Lomb Revive™, a new family of custom soft lenses to meet the needs of more patients.

Date: **Day, Month XX, 2022 at XX:XX AM**

[Click here](#) to view online.

BAUSCH + LOMB



Meet the needs of more patients and expand your custom soft potential with Revive™

A NEW FAMILY OF CUSTOM SOFT LENSES FOR PATIENTS WITH PRESCRIPTIONS BEYOND STANDARD PARAMETERS.

You'll appreciate:



Spherical, Toric, Multifocal, and Multifocal Toric options in expanded parameters:

SPHERICAL

+30.00D to
-30.00D in
0.25D steps

TORIC

Cylinder: -0.50D to
-10.00D in 0.25D steps
AXIS: 1° to 180°
in 1° steps

MULTIFOCAL

ADD powers up
to +3.00D



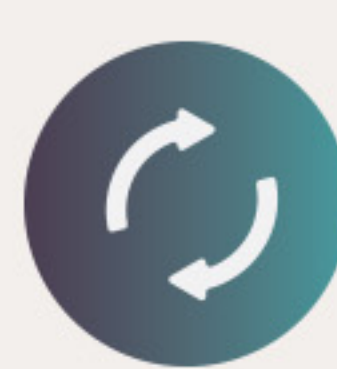
Multifocal Toric with Customizable Center Near-Zone - Size: 2.4 mm standard



Customizable Base Curve - from 6.5 mm to 9.7 mm



Lenses in **small and large diameters**- from 10.0 mm to 16.0 mm



Dual Elliptical Stabilization - an orientation and rotational lens stability technology

Let your custom soft potential flourish

I'm interested. Show me the way.

Important Safety Information for Gas Permeable and Customized Soft Contact Lenses

WARNINGS:

Patients should be advised of the following warnings pertaining to contact lens wear:

- Problems with contact lenses and lens care products could result in serious injury to the eye. It is essential that patients follow their eyecare practitioner's directions and all labeling instructions for proper use of lenses and lens care products, including the lens case. Eye problems, including corneal ulcers, can develop rapidly and lead to loss of vision.
- Daily wear lenses are not indicated for overnight wear, and patients should be instructed not to wear lenses while sleeping. Clinical studies have shown that the risk of serious adverse reactions is increased when daily wear lenses are worn overnight.
- Studies have shown that contact lens wearers who are smokers have a higher incidence of adverse reactions than nonsmokers.
- If a patient experiences eye discomfort, excessive tearing, vision changes, or redness of the eye, the patient should be instructed to immediately remove lenses and promptly contact his or her eyecare practitioner.

CONTRAINDICATIONS:

Do not use when any of the following conditions exist:

- Acute or subacute inflammation or infection of the anterior chamber of the eye
- Any eye disease, injury or abnormality, other than keratoconus, PMD, that affects the cornea, conjunctiva or eyelids
- Severe insufficiency of lacrimal secretion (dry eye)
- Corneal hypoesthesia (reduced sensitivity), if not aphakic
- Any systemic disease that may affect the eye or be exaggerated by wearing contact lenses
- Allergic reactions of ocular surfaces or adnexa that may be induced or exaggerated by wearing contact lenses or using contact lens solutions
- Allergy to any ingredient in a solution which is to be used to care for contact lenses
- Any active corneal infection (bacterial, fungal or viral)
- Red or irritated eyes

ADVERSE EFFECTS:

The following problems may occur with the use of contact lenses:

- Eyes stinging, burning, itching, irritation or other eye pain
- Comfort is less than when the lens was first placed on the eye
- Feeling of something in the eye such as a foreign body, scratched area
- Excessive watering (tearing) of the eye
- Unusual eye secretions
- Redness of the eyes
- Reduced sharpness of vision (poor visual acuity)
- Blurred vision, rainbows, or halos around objects
- Sensitivity to light (photophobia)
- Dry eyes

Revive is a trademark of Bausch & Lomb Incorporated or its affiliates.

©2022 Bausch & Lomb Incorporated or its affiliates. MTB.0002.USA.22

Bausch + Lomb Vision Care
1400 N. Goodman Street | Rochester, NY 14609
[PRIVACY POLICY](#) | [LEGAL NOTICE](#)

This email was transmitted to [email@emailaddress.com] by PentaVision LLC on behalf of Bausch + Lomb Vision Care because you opted in to receive email messages from PentaVision LLC. If you no longer wish to receive emails from PentaVision LLC, unsubscribe below. If you no longer wish to receive emails from Bausch + Lomb Vision Care, you can unsubscribe or update your email preferences [here](#).

Please do not reply to this email. If you have questions related to Bausch + Lomb Vision Care's Products, contact our Customer Care at: [1-800-553-5340](tel:1-800-553-5340).

[Forward to a Friend](#)

This message was transmitted by [PentaVision LLC](#) | 321 Norristown Road, Suite 150, Ambler, PA 19002 | [215-628-6550](tel:215-628-6550)

[Unsubscribe](#) | [View the PentaVision LLC Privacy Policy](#) | [Contact Us](#) - Please do not reply to this email message.

Please make sure our email messages don't get marked as spam by adding noreply@visioncareprofessional.com to your "approved senders" list.

BAUSCH + LOMB

See better. Live better.