

From: **Publisher Name** <publisher_email_address>

To: [FirstName][LastName]

Subject Line: Transcend your fitting experience with Zenlens®

Preview Text: Explore the customization range in the new fit set

Date: [Day, Month XX], 2022 at [XX:XX] AM

[Click here](#) to view online.

BAUSCH + LOMB



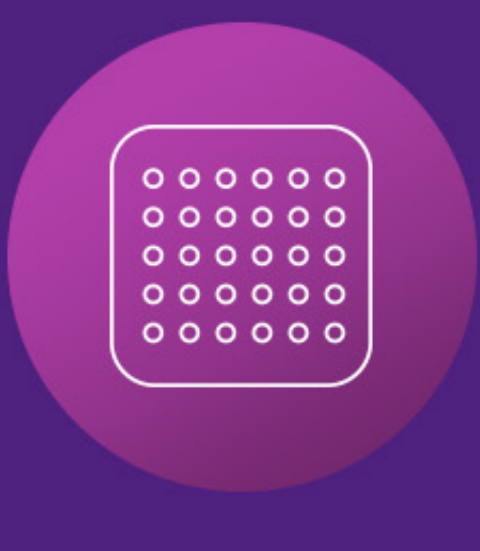
Stay True to Your Scleral Lens Fitting Style



To fit a wide range of patients, you need a wide range of lens options.

That's why the new Zenlens® fit set comes in two versions, spherical and toric, so that you can approach scleral lens fitting in a way that aligns with your fitting style.

Additional lens features and offerings include:



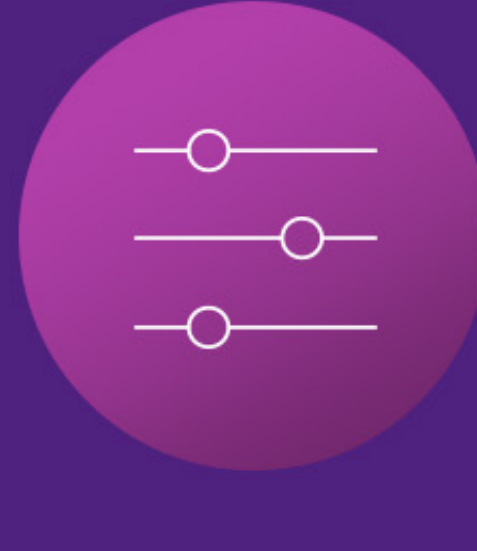
48 diagnostic lenses



Prolate and oblate lens designs



4 diameters
(14.8 mm, 15.4 mm, 16.0 mm, and 17.0 mm)



6 customizable lens slots*

[Find your Zen](#) ▶

*Purchase additional lenses to customize and complete your set.

Important Safety Information for Gas Permeable and Customized Soft Contact Lenses



WARNINGS:

- Patients should be advised of the following warnings pertaining to contact lens wear:
- Problems with contact lenses and lens care products could result in serious injury to the eye. It is essential that patients follow their eyecare practitioner's directions and all labeling instructions for proper use of lenses and lens care products, including the lens case. Eye problems, including corneal ulcers, can develop rapidly and lead to loss of vision.
- Daily wear lenses are not indicated for overnight wear, and patients should be instructed not to wear lenses while sleeping. Clinical studies have shown that the risk of serious adverse reactions is increased when daily wear lenses are worn overnight.
- Studies have shown that contact lens wearers who are smokers have a higher incidence of adverse reactions than nonsmokers.
- If a patient experiences eye discomfort, excessive tearing, vision changes, or redness of the eye, the patient should be instructed to immediately remove lenses and promptly contact his or her eyecare practitioner.

CONTRAINDICATIONS:

- Do not use when any of the following conditions exist:
- Acute or subacute inflammation or infection of the anterior chamber of the eye
- Any eye disease, injury or abnormality, other than keratoconus, PMD, that affects the cornea, conjunctiva or eyelids
- Severe insufficiency of lacrimal secretion (dry eye)
- Corneal hypoesthesia (reduced sensitivity), if not aphakic
- Any systemic disease that may affect the eye or be exaggerated by wearing contact lenses
- Allergic reactions of ocular surfaces or adnexa that may be induced or exaggerated by wearing contact lenses or using contact lens solutions
- Allergy to any ingredient in a solution which is to be used to care for contact lenses
- Any active corneal infection (bacterial, fungal or viral)
- Red or irritated eyes

ADVERSE EFFECTS:

- The following problems may occur with the use of contact lenses:
- Eyes stinging, burning, itching, irritation or other eye pain
- Comfort is less than when the lens was first placed on the eye
- Feeling of something in the eye such as a foreign body, scratched area
- Excessive watering (tearing) of the eye
- Unusual eye secretions
- Redness of the eyes
- Reduced sharpness of vision (poor visual acuity)
- Blurred vision, rainbows, or halos around objects
- Sensitivity to light (photophobia)
- Dry eyes

Zenlens is a trademark of Bausch & Lomb Incorporated or its affiliates. ©2022 Bausch & Lomb Incorporated or its affiliates. ALZN.0046.USA.22

Bausch + Lomb Vision Care
1400 N. Goodman Street | Rochester, NY 14609

[PRIVACY POLICY](#) | [LEGAL NOTICE](#)

This email was transmitted to [email@emailaddress.com] by PentaVision LLC on behalf of Bausch + Lomb Vision Care because you opted in to receive email messages from PentaVision LLC. If you no longer wish to receive email from PentaVision LLC, unsubscribe below. If you no longer wish to receive emails from Bausch + Lomb Vision Care, you can unsubscribe or update your email preferences [here](#).

Please do not reply to this email. If you have questions related to Bausch + Lomb Vision Care's Products, contact our Customer Care at: [1-800-553-5340](tel:1-800-553-5340)

[Forward to a Friend](#)

This message was transmitted by [PentaVision LLC](#) | 321 Norristown Road, Suite 150, Ambler, PA 19002 | [215-628-6550](tel:215-628-6550)

[Unsubscribe](#) | [View the PentaVision LLC Privacy Policy](#) | [Contact Us](#) - Please do not reply to this e-mail message.

Please make sure our email messages don't get marked as spam by adding noreply@visioncareprofessional.com to your "approved senders" list.

1. Please address RA comments (Nashua Phasal)

2. Note to Reviewer: To announce the new Zenlens Fit Set and get people excited about it. Will be deployed by PenVision. (DID Agency)

3. Note to Reviewer: Print font is variable. (DID Agency)

4. 12/15/2022 expiration date (Betsy Johnson)
Exp date moved to 12/15/2022. (Richard Thompson)

5. - REF-ALZN-0043-Zenlens Design Document (v6.3) - pg. 17
Printed / Distort 0.3 (DID Agency)

6. - REF-ALZN-0031-Zenlens Package Insert (v6.5) - pg.1chord diameter (0.1)
*Chord Diameter: 16.0mm and 17.0mm
REF-ALZN-0035-Zen RC Package Insert (v6.5) - pg.1chord diameter (0.3)
*Chord Diameter: 14.8mm and 15.4mm (DID Agency)

7. Note to Reviewer: Will move to ALZN.0021.USA.22 once approved. ALZN.0021.USA.22 - B+L Zenlens Fit Set Landing Page (v6.5) (DID Agency)

8. Note to Reviewer: https://www.bausch.com/terms (DID Agency)

9. Note to Reviewer: https://www.bausch.com/privacy (DID Agency)

10. Note to Reviewer: https://cloud.marketing.bausch.com/BL-SVP-Preferences+RCR-Editing.html (DID Agency)

11. Note to Reviewer: This is PenVision email matter that cannot be adjusted. (DID Agency)